



# 2019 ANNUAL REPORT

- In 2019, there were 114 new titles introduced to the program in the USA, UK & Canada.
- There are a total of over 130,905,270 Million books gifted since inception.
- The number of books gifted in 2019 was 17,137,299.

**AUSTRALIA**  
57,640 Books  
3% Growth

**CANADA**  
272,376 Books  
7% Growth

**UNITED KINGDOM**  
523,041 Books  
8% Growth

**UNITED STATES**  
16,251,139 Books  
13% Growth

**REPUBLIC OF IRELAND**  
33,103 Books  
New for 2019



**OVER 17.1 MILLION**  
Total Books Gifted in 2019  
A 12.68% increase over 2018  
(Equates to 1 book mailed every 1.8 seconds)



**JANUARY** - As DPIL started its 24th year we held our annual **International Staff Summit** at DreamMore Resort.



**FEBRUARY** - Recording Academy's MusiCares organization honors Dolly Parton for her philanthropic efforts, including Dolly Parton's Imagination Library



- Dolly Parton's Imagination Library launches in the **Republic of Ireland**. Initial pilot program located in Dublin 24.

**APRIL** - Dolly Parton's Imagination Library featured on **NASCAR Xfinity Series Team Race Car!**



- Gifted **3,000,000th** book in the UK.

**MAY** - Welcomed **Joyce Guerrero** to our leadership team as Director of Finance.



**JUNE** - The Dollywood Foundation welcomed affiliate partners to Dollywood's DreamMore Resort for its biennial affiliate conference **Homecomin' 2019**.

- Welcomed **Kirsty Hill** as UK Regional Director (North)



- Welcomed **Nora Briggs** to our leadership team as Director of North America.

**AUGUST** - Over 4,000 US lawmakers and legislative leaders were in attendance as Dolly Parton delivered the keynote address at the **National Conference of State Legislatures 2019 Legislative Summit**.



**SEPTEMBER** - Dolly Parton's Imagination Library is a guest speaker at **Digital Book World** in Nashville, TN.

**NOVEMBER** - DPIL hits milestone of **1.5 Million books** gifted in Canada since the program began

**DECEMBER** - UK milestone of **500,000 books** gifted this year was reached & DPIL tops **130 Million** books gifted globally!

**Hallmark** - **Christmas at Dollywood** airs on Hallmark Channel starring DPIL author, Danica McKellar. Storyline features Dolly Parton's Imagination Library!



- CANADA**
- 1,564,629 Books Gifted Since Inception
  - 37 Titles published exclusively by Penguin Random House Canada added for 2019.
  - 23 New titles in 2019 such as **Fox and Raccon**, **The Golden Glow**, **Anne's Colours** and **Counting with Barefoot Critters**



- UNITED KINGDOM**
- 3,373,882 Books Gifted Since Inception
  - 36 New titles to the 2019 program such as: **The Very Hungry Caterpillar**, **The Giant Jumperee**, **Luna Loves Library Day** and **There's a Monster in My Book**



- UNITED STATES**
- 125,623,490 Books Gifted Since Inception
  - 24 New or Reintroduced titles to the 2019 program such as: **Edie**, **The Rabbit Listened**, **Run Wild** and **Daniel Finds a Poem**



- AUSTRALIA**
- 284,689 Books Gifted Since Inception
  - 31 New titles for the 2019 program year such as: **The Poky Little Puppy**, **Dog Loves Books**, **Bridget Fidget**, and **Otto The Book Bear**